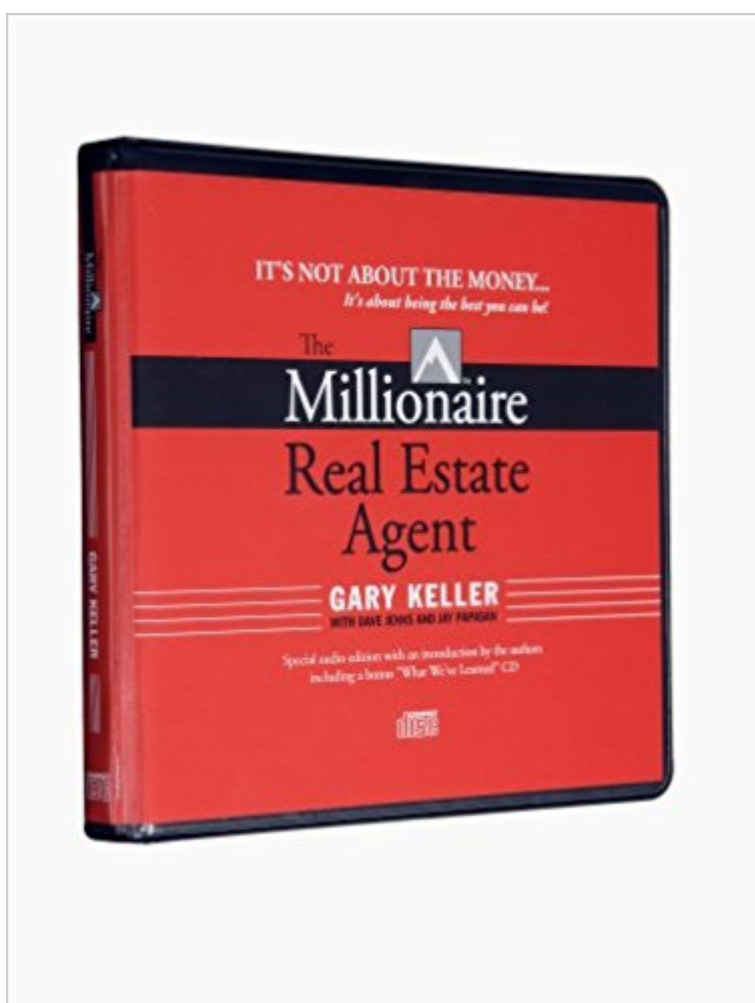


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# The Millionaire Real Estate Agent: It's Not About The Money...It's About Being The Best You Can Be! (Audiobook)



## Synopsis

Anyone who wants to turn their real estate practice into a highly successful business must understand the fundamental models that drive the best real estate agents in the industry. In *The Millionaire Real Estate Agent* these models are revealed and explained. This book represents the culmination of decades of real estate experience, research, and consulting, with case studies from some of the top millionaire agents in the U.S. In this revolutionary handbook you'll learn:

- \* Three key concepts that drive mega-agent production.
- \* Essential economic, budgetary, organizational, and lead generation models that are the foundations of any high-achievers business.
- \* The distinguishing characteristic of Millionaire Real Estate Agents--the way they think!
- \* How you can get on the real estate career path to Earn a Million, Net a Million, and then Receive a Million dollars in annual income.

*The Millionaire Real Estate Agent* is not about quick fixes. It is about the innovative application of proven business techniques to the real estate industry. Isn't it about time you put your career on the path to becoming a Millionaire Real Estate Agent?

## Book Information

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## Customer Reviews

"Keller presents the million-dollar benchmark as a symbol of excellence, rather than a monument to materialism." -- Chris Leporni, *Realtor Magazine*"*The Millionaire Real Estate Agent* is the step-by-step handbook for seeking excellence in your profession and your life." -- Mark Victor Hansen, Co-creator #1 New York Times best-selling series *Chicken Soup for the Soul*(R) and Co-author, *The One Minute Millionaire*"This book presents a new paradigm for real estate and should be required reading for real estate professionals everywhere." --Robert T. Kiyosaki, *New*

York Times best-selling author of Rich Dad, Poor Dad

"Hundreds of people who have attended The Millionaire Real Estate Agent seminars have all asked Dave and me the same thing&#x97;when will The Millionaire Real Estate Agent be available in audiobook form?" said Gary Keller, author of the book along with Dave Jenks and Jay Papasan. "They know the secrets of The Millionaire Real Estate Agent are most valuable when they are heard over and over. Now it&#x92;s possible to do just that, by listening to The Millionaire Real Estate Agent in one&#x92;s car, office, home&#x97;anytime and anyplace." "The Millionaire Real Estate Agent is all about maximizing one&#x92;s personal resources. With the audiobook version of The Millionaire Real Estate Agent, people can make the most of their most precious resource&#x97;their time," added Jenks. "The Millionaire Real Estate Agent Audio Book is a perfect traveling companion and the best business investment an agent on-the-go can make."

I've read the book twice, once before I committed full time to real estate & a second at the beginning of my second year. Its a constant source for reference & the foundation that we've built our real estate business (Topmark Realty). It's also a common source we site for coaching material to help team member and outside agents move their business from "hobby" to a "business".

Brilliant new book for investors and of value Investing!Gary Keller provides clear, brief but comprehensive information about how to succeed in this tough business.This book makes everyone believe that everyone can actually become a Millionaire Real Estate Investor!After reading this book you'll start thinking like the book's author and I am believe this book really will be a Million Dollar Decision for you.I'm fascinated by how much you can change by reading a single book."To have a better chance of hitting the target, aim high! "Absolutely indispensable!Buy Books and seminars!

Gary and Dave have captured specific action focused steps to help any motivated agent achieve success. The details of the how are unimportant - true agents will get that information in their offices or at local training, but this book focuses on the big why's and the major steps to take to move forward. Gary is currently on tour in the US promoting the book. Don't miss it. ...

I started reading not knowing what to expect. I am new to the industry and the broker I am working for follows the Kellar-Williams philosophy to a T. I love the corporate structure and the progression that one can follow in this book. It is a fast, easy read and most helpful. While I have plenty of years

in sales, for fortune 100 pharmaceutical companies and major universities, I can see how this would be a new venture for me. As a beginner, I feel it is a great way to be introduced to the field of Real Estate. I highly recommend it, especially to those who have been in sales in another field.

Get it. Now. It's a national best seller for a reason. Applicable techniques to apply to your business today. Full of good info.

A great read for starting your real estate business (or any business) and provides the tools and techniques to grow it to a million dollar business. It is a little lacking on how to start with very little or no capital. But that can be done with a little ingenuity.

I read "The One Thing by Gary first, and found it to be a great book. Gary referenced this book in my reading, and I read this book in 3 days! It has motivated me to quit my sales job working for someone else with a ceiling, and go into real estate to manage my own destiny! Thanks for a great read Gary!

As somebody preparing to enter the real estate industry, I picked up this book for pointers to get started. It not only met my expectations, it exceeded them. Written by the co-founder of a very successful real estate company, Keller has great insights into what it takes to be successful at selling real estate. It's not so much about making a million dollars selling real estate, though it definitely makes for a catchy title, as it is about becoming the best real estate agent you can be.

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